

# Sponsorship Benefits

Year-round recognition and benefits for your company's commitment to ending homelessness in our community.



**\$15,000**

## Platinum Sponsor

- ✓ Prominent logo on CCEH website, all event and digital marketing materials, Annual Report, monthly e-newsletter
- ✓ Opportunity for brief remarks at SouperFest
- ✓ Feature a 3-5 minute sponsor video on the CCEH website
- ✓ Quarterly social media highlights (individual)
- ✓ Recognition in press releases and media mentions
- ✓ 10 complimentary SouperFest tickets

**\$10,000**

## Gold Sponsor

- ✓ Logo on CCEH website, event marketing materials, Annual Report, and monthly e-newsletter
- ✓ Quarterly social media highlights (group)
- ✓ Opportunity to display a branded banner at SouperFest
- ✓ Recognition during SouperFest program
- ✓ 8 complimentary SouperFest tickets

**\$5,000**

## Silver Sponsor

- ✓ Logo on CCEH website, SouperFest webpage, and Annual Report
- ✓ Semiannual social media highlights (group)
- ✓ Recognition during SouperFest program
- ✓ 6 complimentary SouperFest tickets

**\$2,500**

## Bronze Sponsor

- ✓ Logo on CCEH website and SouperFest marketing materials; name listed in Annual Report
- ✓ One dedicated social media highlight (group)
- ✓ Recognition during SouperFest program
- ✓ 4 complimentary SouperFest tickets



## Your Support Makes a Difference

With 3,500+ engaged email subscribers and over 3,000 social media followers, your business will reach a broad and caring community that believes in making Concord a place where everyone can thrive.

Questions? Need more information? Please contact Kait Gallagher, Director of Development & Communications



[concordhomeless.org/sponsorship](https://concordhomeless.org/sponsorship)



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# SouperFest 2026 Sponsorship Opportunities



SouperFest is a Concord area favorite - a celebration of community and compassion that brings together hundreds of neighbors for a day of food, fun, and purpose. Guests enjoy soup from local restaurants, music, and family-friendly activities - all to support CCEH's mission to end homelessness.

**\$1,000**

## The Soup-er Star

- Logo featured prominently on all SouperFest event signage and digital marketing materials
- Company name on SouperFest webpage
- Highlighted in two social media posts (pre- and post-event)
- Recognition during the event program
- 3 complimentary SouperFest tickets

**\$500**

## The Hearty Helper

- Logo displayed on SouperFest signage and webpage
- Named in group social media post
- Recognition during the event
- 2 complimentary SouperFest tickets

**\$250**

## The Broth Buddy

- Name listed on SouperFest signage and webpage
- Included in a group social media post pre-event
- 1 complimentary SouperFest ticket

Your sponsorship helps ensure every neighbor in our community has access to safe, stable housing - while putting your business in front of an engaged, local audience.



## Custom Sponsorships & Corporate Giving

CCEH welcomes creative partnerships that align with your company's goals and capacity.

- **Financial:** Support a specific CCEH program or initiative with a gift aligned to your budget.
- **In-Kind:** Donate goods or services for ongoing CCEH operations or SouperFest.
- **Media:** Partner to promote CCEH through your platform channels.
- **Corporate/Employee Giving:** Encourage employee giving, volunteerism, or matching gift programs.

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