

# Annual Sponsorship Packages



Where everyone has a safe, decent, and stable place to live in our community.

**Year-round recognition and benefits for your company's commitment to ending homelessness in our community. Our most comprehensive sponsorship packages can be customized to your needs and budget: contact us today to learn more.**

## Platinum (Two sponsorships available)

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- Prominent display of company logo on CCEH website, all marketing materials, Annual Report, and monthly e-newsletter
- Logo featured on annual CCEH volunteer t-shirts\*
- 2-5 minute remarks at CCEH fundraising events
- Display short video (less than 5 minutes) on CCEH website highlighting community commitment, corporate social responsibility, etc.
- Quarterly social media posts highlighting sponsorship
- 15 complimentary tickets to CCEH events

\$15,000

## Gold (Four sponsorships available)

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- Company logo displayed on CCEH website, event marketing materials, Annual Report, and monthly e-newsletter
- Logo displayed on annual CCEH volunteer t-shirts\*
- Quarterly social media posts highlighting sponsorship
- 10 complimentary tickets to CCEH events

\$10,000

## Silver

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- Company logo displayed on CCEH website, event marketing materials, and Annual Report
- Company name displayed on CCEH volunteer t-shirts\*
- Semiannual social media posts highlighting sponsorship
- 5 complimentary tickets to CCEH events

\$5,000

## Bronze

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- Company logo displayed on CCEH website and event marketing materials
- Company name displayed on CCEH volunteer t-shirts\*
- One social media post highlighting sponsorship
- 3 complimentary tickets to CCEH events

\$2,500

\*Sponsorship commitment must be made by February 15, 2024 to be included on the annual CCEH volunteer t-shirt.

[www.concordhomeless.org/sponsorship](http://www.concordhomeless.org/sponsorship)

# Event Sponsorship



*Where everyone has a safe, decent, and stable place to live in our community.*



## SouperFest (Spring 2025)

- Company name displayed on SouperFest webpage and SouperFest marketing materials
- One group social media post
- 1 complimentary ticket to SouperFest

\$500



## Blues, Brews & BBQ (Fall 2025)

- Company name displayed on BBQ webpage and BBQ marketing materials
- One group social media post
- 1 complimentary ticket to Blues, Brews & BBQ

\$500

**SouperFest** - 2025 marks the 16th anniversary of this beloved community event. Featuring delicious soups from Concord's best restaurants, SouperFest brings families, friends, and neighbors together to support CCEH and our mission of ending homelessness. This event draws more than 300 attendees from the Greater Concord and surrounding areas.

**Blues, Brews & BBQ** - The Blues, Brews & BBQ has grown to become a can't miss evening of delicious barbeque, live Blues music, and community connection. Featured in the Greater Concord Chamber of Commerce's 2024 Guidebook to Concord, this popular event - which sold out in 2024 - is a fundraiser unlike any other.

## Custom Sponsorships & Corporate Giving

- **Financial** - Decide on a sum that works for your company's budget and we'll recognize you via signage, online promotions, etc.
- **In-Kind** - Donate your goods or services for a CCEH event or project. Organize a donation drive with help from CCEH. Check out our Resource Center Monthly Sponsorship program as well.
- **Media** - Is your business in the media industry or a content provider? Help us promote our organization and programs and/or our events, and we'll recognize you.
- **Corporate/Employee Giving** - There are other forms of corporate giving that can help CCEH, such as automatic payroll deductions for employees, volunteer programs, and corporate matching gifts.