

2024 Sponsorship Opportunities





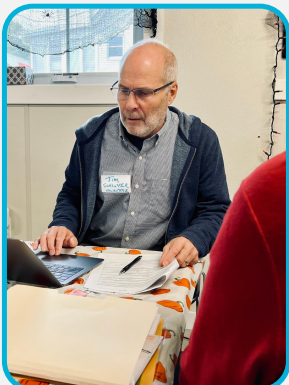
2024 Sponsorship Benefits

Our vision is a Concord community where everyone has a safe, stable, decent, and affordable place to live.

Your sponsorship of Concord Coalition to End Homelessness supports our mission to eliminate chronic homelessness.

Let's create a mutually beneficial, unique relationship.

We look forward to discussing your sponsorship goals to match you with the level of sponsorship that meets your needs and more!



Platinum \$15,000 (Two Sponsorships Available)

Signature & Fundraising Events

- Logo/name displayed on all marketing materials for CCEH fundraising and signature events
- Logo displayed on banner at all CCEH fundraising and signature events
- Opportunity to set up a corporate information table at all CCEH fundraising and signature events
- Logo displayed on annual CCEH volunteer shirts*
- 2-5 minute opening remarks at all CCEH fundraising events
- First-choice of group volunteer opportunity at one CCEH fundraising event
- 15 complimentary tickets to CCEH's signature and fundraising events (\$750 value)

Media Recognition & Marketing

- Quarterly social media posts to CCEH networks highlighting Platinum-Level sponsorship
- Featured as a Platinum Sponsor on the CCEH website with company logo and link
- Logo on CCEH Annual Report
- 2 minute video on CCEH website highlighting community commitment, corporate responsibility, etc.
- Lead sponsor for CCEH monthly e-newsletter
- CCEH digital sponsor badge to include on your organization's website and/or printed materials

Employee Benefits

- Customized corporate volunteer day

Gold \$10,000 (Four Sponsorships Available)

Signature & Fundraising Events

- Logo/name displayed on all marketing materials for CCEH fundraising and signature events
- Logo displayed on banner at all CCEH fundraising and signature events
- Opportunity to set up a corporate information table at CCEH fundraising events
- Name displayed on annual CCEH volunteer shirts*
- Second-choice of group volunteer opportunity at one CCEH fundraising event
- 10 complimentary tickets to CCEH's signature and fundraising events (\$500 value)

Media Recognition & Marketing

- Quarterly social media posts to CCEH networks highlighting Gold-Level sponsorship
- Featured as a Gold Sponsor on the CCEH website with company logo and link
- Logo on CCEH Annual Report
- Secondary sponsor for CCEH monthly e-newsletter
- CCEH digital sponsor badge to include on your organization's website and/or printed materials

Silver+ Event \$7,500

Signature & Fundraising Events

- Logo/name displayed on all marketing materials for CCEH fundraising events
- Logo displayed on banner at all CCEH fundraising events
- Opportunity to set up a corporate information table at CCEH fundraising events
- Name displayed on annual CCEH volunteer shirts*
- Option for group volunteer opportunity at one CCEH fundraising event
- 8 complimentary tickets to CCEH's signature and fundraising events (\$400 value)

Media Recognition & Marketing

- Quarterly social media posts to CCEH networks highlighting Silver-Level sponsorship
- Featured as a Silver Sponsor on the CCEH website with company name
- Name on CCEH Annual Report
- Tertiary sponsor for CCEH monthly e-newsletter
- CCEH digital sponsor badge to include on your organization's website and/or printed materials

Silver \$5,000

Fundraising Events

- Name displayed on marketing materials for CCEH fundraising events
- Opportunity to include corporate branded giveaways at one CCEH fundraising event
- Name displayed on annual CCEH volunteer shirts*
- 5 complimentary tickets to CCEH's signature and fundraising events (\$250 value)

Media Recognition & Marketing

- Quarterly social media posts to CCEH networks highlighting Silver-Level sponsorship
- Featured as a Silver Sponsor on the CCEH website with company name
- Name on CCEH Annual Report
- Tertiary sponsor for CCEH monthly e-newsletter
- CCEH digital sponsor badge to include on your organization's website and/or printed materials

**Sponsorship Commitment must be made by January 31, 2024 to be included on the annual CCEH volunteer shirt*

2024 Sponsorship Benefits



Bronze \$2,500

Signature & Fundraising Events

- Name displayed on marketing materials for CCEH fundraising events
- Opportunity to include corporate branded giveaways at one CCEH fundraising event
- Name displayed on annual CCEH volunteer shirts*
- 3 complimentary tickets to CCEH's signature and fundraising events (\$150 value)

Media Recognition & Marketing

- Bi-annual social media posts to CCEH networks highlighting Bronze-Level sponsorship
- Featured as a Bronze Sponsor on the CCEH website with company name
- Name on CCEH Annual Report
- CCEH digital sponsor badge to include on your organization's website and/or printed materials



Events Only

SouperFest Event Sponsor

15 years and running, a community staple event taking place in March. Est. 300 attendees.

Blues, Brews, & BBQ Event Sponsor

A fun, lively, and delicious feast for the senses. A newer event for CCEH, est. 200 attendees

Sponsor both Fundraising Events

Double your exposure and we'll add your company name to the volunteer shirts*

Annual Celebration Sponsor

\$1,500

Four sponsorships available. Up to 200 attendees at the Hotel Concord event space. All \$500 event sponsor benefits and opportunity for corporate info table.

Events Sponsor Summary of Benefits

For \$500

- Recognition among CCEH supporters through email and mailed communications regarding the event(s)
- Recognition among the business community through email and mailed communications regarding the event(s)
- Name appearing on CCEH event webpage thanking event sponsors
- Paid digital event ads recognizing sponsorship
- 2 complimentary tickets to event(s) sponsored

For \$250

- Recognition among CCEH supporters through email and mailed communications regarding the event(s)
- Recognition among the business community through email and mailed communications regarding the event(s)
- Name appearing on CCEH event webpage thanking event sponsors

CCEH boasts a robust community of supporters who value socially responsible businesses and organizations that align with their values.

Our growing but consistent social media audience is active and engaged. Combined with our digital and print outreach efforts, you can be sure that everyone in our reach will know of your commitment to a healthy and vibrant community.

Audience and outreach data can be provided upon request.

Custom Corporate Sponsorships & Corporate Giving

Financial - Decide on a sum that works for your company's budget and we'll recognize you via signage, online promotions, etc.

In-Kind - Donate your goods or services for a CCEH event or project.

Media - Is your business in the media industry or a content provider? Help us promote our upcoming events and we'll promote you back.

Corporate/Employee Giving - There are other forms of corporate giving that can help CCEH, such as automatic payroll deductions for employees, volunteer programs, and corporate matching gifts.



2024 Sponsorship Pledge

Company/Sponsor Name: _____

Contact Name: _____

Address: _____

Phone Number: _____ Email: _____

Contact Name for Marketing Needs: _____
(if different from Contact Name)

Sponsorship Level

Annual Sponsorship Level

- ☐ Platinum \$15,000
- ☐ Gold \$10,000
- ☐ Silver+ Events \$7,500
- ☐ Silver \$5,000
- ☐ Bronze \$2,500

Events Only Fundraising

SouperFest

- ☐ \$500
- ☐ \$250

Blues, Brews & BBQ

- ☐ \$500
- ☐ \$250

Annual Celebration

- ☐ \$1,500

Payment Information

- ☐ Check to be mailed by _____ (Please make checks payable to CCEH and mail to our PO Box)
- ☐ Payment will be made online at concordhomeless.org
- ☐ Please mail an invoice to the address above
- ☐ Please email an invoice to: _____

Sponsorship commitments must be made by January 31, 2024 for company name and/or logo to be included on the 2024 volunteer shirts.

Please send sponsorship questions to Kait Gallagher at kaitgallagher@concordhomeless.org



238 N. Main Street
PO Box 3933
Concord, NH 03301
concordhomeless.org
office@concordhomeless.org