



2023 EVENT SPONSORSHIP

CCEH has many projects underway. In 2023, CCEH hopes to raise \$150,000 through our two events. All proceeds will help support our existing programs and our *significant initiatives** to provide more Permanent Supportive Housing for individuals in the greater Concord area who are experiencing long-term homelessness. We are grateful for your support.

Below you will find CCEH's robust sponsor recognition package. Based on the overwhelmingly positive feedback we have received from past sponsors, **new for 2023, we are offering complimentary event tickets to all our sponsors**. We invite new and returning "Pillars of Support" and Event Sponsors to use the below 2023 event sponsorship/pledge form to choose your sponsorship level and reserve your complimentary event tickets.

We again thank all our 2023 Sponsors, "Pillars" and "Premier Pillars of Support" listed below. Together, and only together, we will end homelessness in Concord.



*On our website see ["Paths Toward Housing Solutions"](#) to read how CCEH is actively working to end homelessness.



2023 Sponsorship Opportunities

Business Sponsors Receive the Below	Presenting Sponsor	Rhodium Sponsor	Palladium Sponsor	Gold Sponsor	Platinum Sponsor	Silver Sponsor	Bronze Sponsor
Benefits	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
Complimentary Event Tickets (For each event your business sponsors)	15	10	8	6	4	2	1
Your Business logo/name Presented in Repeating Slideshow on the Big Screen on Event Stage	Business logo appearing exclusively, full screen as Presenting Sponsor in 3 of the slides in repeating slideshow	Business logo appearing exclusively, full screen as Rhodium Sponsor in 2 of the slides in repeating slideshow	Business logo appearing with all Palladium Sponsors 2 of the slides in repeating slideshow	Business logo appearing with all Gold Sponsors in 1 of the slides in repeating slideshow	Business logo appearing with all Platinum Sponsors in 1 of the slides in repeating slideshow	Business logo appearing with all Silver Sponsors in 1 of the slides in repeating slideshow	Business logo appearing with all Bronze Sponsors in 1 of the slides in repeating slideshow
Automatic Recognition as Pillar of Support Name Recognition at both events and all annual Pillar Benefits	Yes	Yes	Yes	Yes	N/A	N/A	N/A
Sponsor mention in all media releases	Yes (Lead Positions)	Yes (2nd tier positioning)	Yes (3rd tier positioning)	N/A	N/A	N/A	N/A
Logo appearing on CCEH website page that thanks event sponsors	Yes (Lead Positions)	Yes (2nd tier positioning)	Yes (3rd tier positioning)	Yes (4nd tier positioning)	Yes (5th tier positioning)	Yes (6th tier positioning)	Yes (7th tier positioning)
Recognition among CCEH supporters Your business name listed as sponsor in several emails sent to CCEH supporters about the events	Yes (Lead Positions)	Yes (2nd tier positioning)	Yes (3rd tier positioning)	Yes (4nd tier positioning)	Yes (5th tier positioning)	Yes (6th tier positioning)	Yes (7th tier positioning)
Recognition among the business community Your business name listed as sponsor in several emails sent to CCEH supporters about the events	Yes (Lead Positions)	Yes (2nd tier positioning)	Yes (3rd tier positioning)	Yes (4nd tier positioning)	Yes (5th tier positioning)	Yes (6th tier positioning)	Yes (7th tier positioning)
Paid digital event ads recognizing sponsorship	Target 10,000 impressions	Target 7,500 impressions	Target 5,000 impressions	Target 2,500 impressions	Target 1,000 impressions	Target 500 impressions	Target 250 impressions
Appear in Concord Monitor (CM) ad(s) that lauds your sponsorship for your community service	Your logo as Presenting Sponsor in 3 event ads	Your logo as Rhodium Sponsor in 2 event ads	Your logo as Palladium Sponsor in 1 event ad	Your logo with all Gold Sponsors in 1 event ad	Business name listed with all Platinum Sponsors in 1 event ad	Business name listed with all Silver Sponsors in 1 event ad	Business name listed with all Bronze Sponsors in 1 event ad



Pillar of Support Sponsorship Pledge/Payment Form

I/We wish to partner with the Concord Coalition to End Homelessness as a sponsor of the following event(s). **Note: You can select different sponsorship levels for the different events. Sponsorship levels are event specific and are not cumulative. (Exp. \$2500 SouperFest and \$2500 BBQ. You are recognized as a Gold Sponsor for each event)**



Please check boxes	SouperFest	Blues, Brews & BBQ
<input type="checkbox"/> PRESENTING SPONSOR \$10,000 <i>(Automatic Pillar of Support)</i>	(Held 3/4/2023)	
<input type="checkbox"/> RHODIUM SPONSOR \$7,500 <i>(Automatic Pillar of Support)</i>	(Held 3/4/2023)	
<input type="checkbox"/> PALLADIUM SPONSOR \$5,000 <i>(Automatic Pillar of Support)</i>	(Held 3/4/2023)	
<input type="checkbox"/> GOLD SPONSOR \$2,500 <i>(Automatic Pillar of Support)</i>	(Held 3/4/2023)	
<input type="checkbox"/> PLATINUM SPONSOR \$1,000	(Held 3/4/2023)	
<input type="checkbox"/> SILVER SPONSOR \$500	(Held 3/4/2023)	
<input type="checkbox"/> BRONZE SPONSOR \$250	(Held 3/4/2023)	
<input type="checkbox"/> Other donation amount \$	(Held 3/4/2023)	

Total Donation: \$_____ (Sponsorship levels are for each event and not combined for recognition levels)

- Yes, I want to be a Premier Pillar of Support. I will sponsor 2 events, or 1 event at the Gold level or higher, for 3 years.**
For next year, I will select my sponsorship level and events when CCEH sends me my annual reminder.
- Check is enclosed (make check payable to *Concord Coalition to End Homeless* or *CCEH*)
- I am submitting this form. I have made my payment via credit card online at *concordhomeless.org*
- I will pay my pledge by (date): _____ (We request that all sponsorship pledges be paid within 30 days of event sponsored)
- Yes we will No we will not, be using our complimentary tickets to the event(s). (CCEH will reconfirm reservations 3 wks. prior)

Name of Sponsor as you would like it to appear: _____

Staff contact for logistics (logo, Pillar quote, etc.) _____

Email: _____ **Phone:** _____

Mailing address: _____

For promotional purposes, what are your social media handles? _____

Please mail this form to **CCEH, PO Box 3933, Concord, NH 03302-3933** or email it to
office@concordhomeless.org Any Questions? Call 603-290-3375 x208

Thank You!

CCEH federal Tax Identification Number: 26-3933990

2023 Event Sponsors, Pillars, Premier Pillars of Support

Annual SouperFest

Concord Coalition to
End Homelessness

(Held March 4, 2023)

Total Raised \$65,000

BLUES, BREWS & BBQ

(Oct. 21, 2023)

Total Raised \$57,750

Presenting

Merrimack County Savings Bank
(Premier Pillar)

Wilcox & Barton, Inc.
(Premier Pillar)

Rhodium

Cleveland, Waters & Bass (Premier Pillar)

Palladium

Lincoln Financial /Lincoln Financial Foundation (Premier Pillar)

The Hotel Concord (Premier Pillar)

Gold

Bob Mariano Chrysler Jeep Dodge
(Premier Pillar)

Delta Dental (Premier Pillar)

Dippold & Dennehy Real Estate Group (Premier Pillar)

M & T Bank (Premier Pillar)

The Hawk 104.9 (Premier Pillar)

the River 92.5 (Premier Pillar)

WKXL NH Talk Radio (Premier Pillar)

Platinum

Binnie Media (Premier Pillar)

Baron's Major Brands LLC

Cowan & Zellers Real Estate, LLC
(Premier Pillar)

Shaheen &Gordon

WarrenStreet Architects, Inc.
(Premier Pillar)

Mix 94.1 and WSCY 106.9 (Premier Pillar)

WNTK (Premier Pillar)

Silver

AmeriHealth Caritas New Hampshire
(Premier Pillar)

Bank of NH (Pillar)

Budget Blinds (Pillar)

CATCH Neighborhood Housing
(Premier Pillar)

Concord Food Co-op (Premier Pillar)

Concord Imaging Center

Davis & Towle Insurance Group

First Church of Christ Scientist

Presenting

Merrimack County Savings Bank
(Premier Pillar)

Wilcox & Barton, Inc.
(Premier Pillar)

Rhodium

Cleveland, Waters & Bass (Premier Pillar)

Palladium

Concord Food Co-op (Premier Pillar)

The Hotel Concord (Premier Pillar)

Gold

Delta Dental (Premier Pillar)

JH Spain Commercial Services (Pillar)

M&T Bank (Premier Pillar)

McFarland Johnson (Pillar)

McLane Middleton, Professional Association (Premier Pillar)

Metzger/McGuire (Premier Pillar)

Parker Web (Pillar)

St. Paul's School (Pillar)

WKXL NH Talk Radio (Premier Pillar)

Platinum

Binnie Media (Premier Pillar)

Cowan & Zellers Real Estate, LLC
(Premier Pillar)

Faraday Function Center

Lovering Auto Group

Mix 94.1 and WSCY 106.9

Rath, Young and Pignatelli, P.C.

(Premier Pillar)

WNTK (Premier Pillar)

Silver

AmeriHealth Caritas New Hampshire (Premier Pillar)

Bank of NH (Pillar)

Budget Blinds (Pillar)

Eastern Bank (Premier Pillar)

First Congregational Church of Hopkinton, UCC (Pillar)

Franklin Savings Bank (Premier Pillar)

Ledyard (Premier Pillar)

Maple Row Management (Pillar)

MicroDAQ, LLC (Pillar)

First Congregational Church of Hopkinton, UCC (Pillar)
Franklin Savings Bank (Premier Pillar)
Havenwood Heritage Heights
Ledyard (Premier Pillar)
Maple Row (Pillar)
McFarland Johnson (Pillar)
MicroDAQ, LLC (Pillar)
Milestone Construction LLC (Pillar)
Modern Woodmen (Premier Pillar)
Mulberry Creek Imagery (Premier Pillar)
New Hampshire Distributors (Pillar)
New Hampshire Hospital Association/Foundation for Healthy
Communities
Orr & Reno
Parker Web (Pillar)
Resilient Buildings Group (Premier Pillar)
Rudig Realty (Premier Pillar)
ServPro of Concord (Pillar)
South Church (Premier Pillar)
Starving Artists Movers Corp. (Pillar)
The Barley House Restaurant and Tavern (Premier Pillar)
The Rowley Agency
Rudig Realty (Pillar)
Unitarian Universalist Church of Concord (Premier Pillar)
WarrenStreet Architects, Inc. (Premier Pillar)

Bronze

Alpha Home & Commercial Building Inspections
Bangor Savings
Caring Family Dentistry
Cummings Printing Co., Inc. (Pillar)
Deeluxe Bartending and Staffing Specialists (Pillar)
Douglas, Leonard & Garvey, P.C.
Foundation for Healthy Communities
Generation Farm (Premier Pillar)
Gondwana & Divine Clothing
Irish Electric Corp. (Premier Pillar)
Kearsarge Area Chamber of Commerce (Premier Pillar)
Keeler Family Realtors (Premier Pillar)
Keystone Management (Premier Pillar)
Mirador IT LLC
NBT Bank (Pillar)
New Hampshire Auto Dealers (Premier Pillar)
North Branch Construction (Premier Pillar)
Parker Academy (Premier Pillar)
Pitchfork Records and Stereo
(Premier Pillar)
Premiere Properties, Inc. (Premier Pillar)
Prime Alternative Treatment Center (Premier Pillar)
Proulx Oil & Propane
Rodger O. Howells LLC (Pillar)
Ross Express (Premier Pillar)
St. Mary's Bank (Pillar)
Tarbell & Brodich PA.
Temple Beth Jacob (Pillar)
The Dirt Doctor
The Works Cafe (Premier Pillar)
Vintage Kitchen (Premier Pillar)
White Park Dental

Milestone Construction LLC (Pillar)
Modern Woodmen (Premier Pillar)
Mulberry Creek Imagery (Premier Pillar)
New Hampshire Distributors, LLC. (Pillar)
Resilient Buildings Group
(Premier Pillar)
Rudig Realty (Pillar)
ServPro of Concord (Pillar)
South Congregational Church (Premier Pillar)
Starving Artists Movers Corp. (Pillar)
The River 92.5 FM (Premier Pillar)
Triplet Computers
Unitarian Universalist Church of Concord (Premier Pillar)
WarrenStreet Architects, Inc.
(Premier Pillar)

Bronze

Concord Dance Academy
Cummings Printing Co., Inc. (Pillar)
Deeluxe Bartending and Staffing Specialists (Pillar)
Eastern Propane
Generation Farm (Premier Pillar)
Irish Electric Corp. (Premier Pillar)
Jon W. Samaha, DMD, M.M.Sc.
Kearsarge Area Chamber of Commerce (Premier Pillar)
Keeler Family Realtors (Premier Pillar)
Keystone Management (Premier Pillar)
NBT Bank (Pillar)
New Hampshire Auto Dealers (Premier Pillar)
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