



Pillars of Support

The Concord Coalition to End Homelessness is very excited about the progress our community has made toward ending homelessness in Concord. And as achievable as we believe that goal to be, the reality is there is so much more to be done.

CCEH's new initiative, Pillars of Support, seeks the help of people from Concord's many and diverse professions and industries to stand with us in the belief that homelessness in Concord will be solved only when the entire community is engaged.

An organization that wishes to be recognized as a Pillar of Support will support CCEH's work financially and publicly and engage others in its industry or profession in ending homelessness in Concord. They will be recognized as solution-oriented leaders determined to tackle and defeat one of our community's most persistent issues.

CCEH Pillars of Support will be recognized and publicized on our website, annual report and, where possible, through social media, event promotions, media shows and press releases.

To become a Pillar of Support, CCEH is asking for sponsorship of at least two of our three annual fundraising events. Based on the understanding that we will not solve the homelessness crisis in one year, an organization will be recognized as a Premier Pillar of Support when making a three-year pledge to sponsor two annual fundraising events.

Together, and only together, we will end homelessness in Concord. Please join us as a (Premier) Pillar of Support.

Greg Lessard

CCEH Board Member



**P.O. BOX 3933 | CONCORD, NH | 238 N. MAIN STREET | (603) 290-3375
CONCORDHOMELESS.ORG**



2020 Pillar of Support Sponsorship Opportunities



	PLATINUM SPONSORS \$5,000	GOLD SPONSORS \$2,500	SILVER SPONSORS \$1,000	BRONZE SPONSORS \$500	COPPER SPONSORS \$250
Strong sponsor shout out at live media events (subject to availability)	YES	N/A	N/A	N/A	N/A
Opportunity for inclusion on media interview/show	YES	N/A	N/A	N/A	N/A
Placement with logo on event poster	YES (Lead Positions)	YES (2nd Tier Positioning)	N/A	N/A	N/A
Sponsor mention in all media releases	YES (Lead Positions)	YES (2nd Tier Positioning)	N/A	N/A	N/A
Personal introduction & recognition remarks at event	YES	YES (Recognition Only)	YES (Recognition Only)	N/A	N/A
Posting with logo on Coalition website and Facebook page	YES (Lead Positions)	YES (2nd Tier Positioning)	YES (3rd Tier Positioning)	N/A	N/A
Paid Facebook post recognizing sponsorship	Target 10,000 impressions	Target 5,000 Impressions	Target 2,500 Impressions	Target 1,000 Impressions	N/A
Complimentary tickets	YES (4 Tickets)	YES (2 Tickets)	YES (2 Tickets)	YES (1 Ticket)	YES (1 Ticket)
Listing with logo on prominent sponsor recognition displays at event	YES Lead Positions	YES 2nd Tier Positioning	YES 3rd Tier Positioning	YES 4th Tier Positioning	YES 4th Tier Positioning Listing Only
Concord Monitor ad that lauds sponsors for their community service	YES Lead Positions	YES	YES	YES	YES



2020 Pillar of Support Sponsorship Pledge/Payment Form

I/We wish to partner with the Concord Coalition to End Homelessness as a sponsor of the following event(s). **Note: You can select different sponsorship levels for the different events.**

Example- Platinum for SouperFest and Silver for Talent Show Total \$6000 sponsorship.

<i>Please check boxes</i>	Souperfest 3/28/20	Bluegrass BBQ 7/25/20	Talent Show 10/3/20
<input type="checkbox"/> PLATINUM SPONSOR \$5,000			
<input type="checkbox"/> GOLD SPONSOR \$2,500			
<input type="checkbox"/> SILVER SPONSOR \$1,000			
<input type="checkbox"/> BRONZE SPONSOR \$500			
<input type="checkbox"/> COPPER SPONSOR \$250			
<input type="checkbox"/> Other donation amount \$_____			

Yes, I want to be a Premier Pillar of Support. I will sponsor at least 2 events for 3 years.
For next year, I will select my sponsorship level and events when CCEH sends me my annual reminder.

Check is enclosed (make check payable to *Concord Coalition to End Homeless* or *CCEH*)

I have made my payment via credit card online at *Concordhomeless.org*

I will pay my pledge by (date): _____

Name of Sponsor: _____

(as you would like it to appear in any promotional materials)

Staff contact for logistics (logo, seating, etc.) _____

Email: _____ **Phone:** _____

Mailing address: _____

Do you plan on attending and using your complimentary ticket(s) YES NO

Please mail this form to **CCEH, PO Box 3933, Concord, NH 03302-3933** or
email it to **office@concordhomeless.org** Any Questions? Call 603-290-3375 x208

Thank You!

CCEH federal Tax Identification Number: 26-3933990